

Chamber Partnership Menu 2018

Check all the boxes that you are interested in discussing further.

*Please note, HST must be added to all prices below.

Stratford Mayor's State of the City Address (April 5th, 2018, Stratford Country Club)

\$500 (5 sponsorships available)

<ul style="list-style-type: none">● Prominent branding at the event at the Stratford Country Club. Event is recorded and shown on Rogers TV.
<ul style="list-style-type: none">● 4 tickets included with reserved premium seating
<ul style="list-style-type: none">● Recognition in our pre-event promotions



Business Excellence Awards Gala (May 3, 2018, Best Western PLUS The Arden Park Hotel)

The premier business event of the year in our area. Tickets always sell out and purchasing priority is given to nominees and sponsors in advance of public offering.*

(* In 2017, all tickets were purchased by sponsors and nominees and none were available to the public, so sponsoring this MUST-ATTEND event may be your only way in the door.)

Presenting Partner: Not Available

Platinum Partner: \$3750

<ul style="list-style-type: none">● The company's name and logo prominently displayed on printed promotional materials, e-blasts communications, Chamber website, front panel of Gala ticket, among others
<ul style="list-style-type: none">● On stage presentation to the Business of the Year award winner - the final award of the night
<ul style="list-style-type: none">● Partnership recognition in the event's promotional signage including a half page ad in the program with premium placement.
<ul style="list-style-type: none">● Participation in the Business of the Year judges panel
<ul style="list-style-type: none">● Brand recognition with premium placement in a multimedia presentation at the Gala Awards Ceremony
<ul style="list-style-type: none">● Media releases featuring awards and recipients including awards sponsors
<ul style="list-style-type: none">● 4 complimentary tickets with premium seating
<ul style="list-style-type: none">● Priority invitation to sponsor this award next year

Gold Partner: \$1850

<ul style="list-style-type: none">● The company's name and logo prominently displayed on printed promotional materials, e-blasts communications, Chamber website, among others
<ul style="list-style-type: none">● On stage presentation to one of the award winners
<ul style="list-style-type: none">● Partnership recognition in the event's promotional signage and logo placement on the front panel of the Gala tickets
<ul style="list-style-type: none">● Brand recognition in a multimedia presentation at the Gala Awards Ceremony
<ul style="list-style-type: none">● Media releases featuring awards and recipients including awards sponsors
<ul style="list-style-type: none">● Company name and logo will be included along with a 200-word profile in the Souvenir Awards Program
<ul style="list-style-type: none">● 4 complimentary tickets for premium seating
<ul style="list-style-type: none">● Priority invitation to sponsor this award next year

In-Kind / Reception / Prize / Video / Sweet Treat / IT Consultant: Please call the office if interested

Silver Partner: \$475

<ul style="list-style-type: none">● 2 tickets to the Awards Gala
<ul style="list-style-type: none">● Company name listed on the back panel of the event ticket
<ul style="list-style-type: none">● Company acknowledged on a PowerPoint presentation at the Awards Gala
<ul style="list-style-type: none">● Company name and logo will be included along with a 50-word profile in the Souvenir Awards Program
<ul style="list-style-type: none">● We are willing to discuss any new ideas you have. Don't hesitate to give us a call.

Please Enter the type of Sponsor:

**Summer BBQ with Non-Profit Showcase
(July 18th, 2018)**

\$250 (4 sponsorships available)

<ul style="list-style-type: none">● Opportunity to introduce your company to attendees during formal remarks
<ul style="list-style-type: none">● Signage and tent (if available) displayed outdoors at the event for additional street exposure
<ul style="list-style-type: none">● Recognition in our event promotional materials including our e-newsletter and social media channels



Annual Golf Classic

(September 12th, Stratford Country Club)

Title Sponsor, \$3000 (One Sponsorship available)

● Company name on all marketing for the event including Website, Facebook page, eblasts, flyers, and newspaper
● Company logo banner (provided by you) at registration and dinner
● Special Hole Sponsorship at a hole of your choice
● 4 member team registration
● Opportunity to supply gift bag items for golfers
● Recognized as Dinner Host
● Verbal recognition at the dinner and opportunity to make a presentation to over 100 prominent business people in our community

Gold Sponsor, \$1,000 (3 sponsorships available)

● Company name on all marketing for the event including Website, Facebook page, eblasts, flyers, newspaper, and in the event program
● 2 team member registration
● Hole sponsorship sign at selected hole
● Recognized as the Golf Cart sponsor with signage on A carts or B carts (Lunch sponsorship may also be available if the golf course opts not to be the sponsor)
● Opportunity to supply gift bag items for golfers
● Verbal recognition at dinner

Gift Sponsor, \$750.00 (4 sponsorships available)

● Recognized as gift sponsor on our website, eblasts, social media, flyers & event program
● Company logo on a customized wine label
● Opportunity to supply gift bag items for all golfers
● Hole sponsorship sign on the course
● Verbal Recognition at dinner

Silver Sponsor, \$500.00 (multiple sponsorships available)

● Recognized as a sponsor on our website, social media, eblasts, flyers and event program
● Contest Hole Sponsorship one of: Longest Drive (2), Closest to pin (2), Putting Contest, Hole in One, Speed Golf, other interactive contests to be determined
● Hole sponsorship sign at hole
● In-person representation at a hole is also an option
● Opportunity to supply branded prize items for contest winners
● Verbal Recognition at dinner

Hole Sponsor, \$125.00 (multiple sponsorships available)

- Hole sponsorship sign on the course
- Name in program as a Friend of the Chamber

Please Enter the type of Sponsor:

Small Business Week (October)

To-Be-Determined - call us to discuss your interest

Business After Five Host

No direct funds are paid to the Chamber to be a host. It is the host's responsibility to cover the cost of hors d'oeuvres, beverages (such as wine, beer, etc.), and draw prizes.

*Please note, this is a popular opportunity that books up quickly so call us early to reserve your month.

- Fantastic opportunity to invite the business community into your space and showcase your business
- Will be able to speak about your business at the event

Advocacy Meetings with Government Representatives

\$250 (2 available per event)

- Your company's signage at the meeting
- Opportunity to ask the first question
- Recognition in our promotional materials
- Your sponsorship allows us to provide food for attendees and encourage member participation in important advocacy matters

2018 Provincial and Municipal Elections

\$500

● Your company's signage at one event/debate
● Recognition in our promotional materials, website, e-blasts, and more
● Opportunity to be a Moderator Assistant
● Your company recognized at the event



Corporate Partnership Opportunities: (Sept 1 2018 to December 31 2019)

\$1250 (multiple sponsorships available)

● Prominent logo and profile placement on the Chamber website, including the revolving logo at the bottom of most screens and the "Meet our Corporate Partner" page
● Logo placement in the signature line of all emails sent by Chamber staff
● Brand placement on the Chamber pop-up banner which is displayed in the office and taken to all of our events
● One partner per month is highlighted throughout the year by adding a write-up to our Chamber e-newsletter and adding a few customized posts to our social media channels for you



Prize Sponsor

Want your business featured at a BA5, but don't have space to host?
Donate a draw prize and we'll thank you in front of everyone!

CFDC Chamber Ladies Learning

Do you have something to teach 15-40 local business women? Every month or two, we host a ladies learning event at various locations. Our hosts help us by providing a location, local experts and draw prizes. We cover the cost of food for our attendees. Examples of past events: Learn to golf at the St. Marys Country Club, vehicle maintenance at Nick & Dan's Collision, wellness seminar at Wills & Prior.

Impromptu Events

From time to time, we get short-notice opportunities to host events for our membership. For example, in 2016 we had an opportunity to host the Rogers Hometown Hockey kick-off lunch. If you would like us to call you first when these opportunities arise, please check this box.

Let's Talk

Would you like to be involved in something not listed here? For example, a Learning Series, informative breakfast, Chamber Young Professionals, Leadership event.... we love ideas and we'd love to talk to you about how we can partner to create more valuable events for our members.

CONTACT INFORMATION

Company: _____

Location: _____

Contact Name: _____

Phone: _____

E-mail: _____

STRATFORD & DISTRICT CHAMBER OF COMMERCE

info@stratforddistrictchamber.com (519) 273-5250

55 Lorne Ave E. Stratford ON N5A 6S4

Thank You for your Partnership

